



## SPONSOR AGREEMENT

Dear Friends of Mar Vista,

We are pleased to announce that the 2016 Mar Vista Community Fall Festival and Silent Auction will take place on:

**Saturday, October 22, 2016 from 10:00 am to 4:00 pm  
at the Mar Vista Recreation Center**

The Planning Committee for the Festival would again like to invite you to participate in this year's event as a financial underwriter. To help make this Mar Vista annual tradition a success, we are asking individual community members and businesses to make a tax deductible donation. Proceeds will boost your profile in the community and support the Festival and Mar Vista Park facilities. If you would like to contribute to the success of this event, please consider these support options:

**Festival Partner:** \$1000 and up, includes everything at the Platinum Sponsor level, PLUS placement of your company's banner on the main Festival performance stage; acknowledgement of your partnership on the front cover of the Festival program; and your logo on the Festival posters and flyers which will be posted throughout the community. Partners must submit this agreement and donation by **August 15, 2016** in order to be included on the Festival posters and flyers.

**Platinum Sponsor:** \$750 to \$999, includes your company's name/logo displayed on a prominent full page in the Festival program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website\*, and a 10' x 10' tent with one table and 2 chairs.

**Gold Sponsor:** \$500 to \$749, offers a half page advertisement in the Festival program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; the opportunity to have your logo or graphic displayed on the front page of the MVCC website\*, and a 10' x 10' tent with one table and 2 chairs.

**Silver Sponsor:** \$250 to \$499, offers a quarter page advertisement in the event program; your logo on the Festival T-Shirt; and your organization's name recognized on the Fall Festival page of the MVCC website.

**Bronze Sponsor:** \$100 to \$249, offers name recognition in the event program and on the Fall Festival page of the MVCC website.

\* as part of an "MVCC Thanks The Following Sponsors . . ." display for a period of at least three weeks. Sponsor must provide banner and print-ready graphic display for website.

Please complete the below agreement which must be received by **Monday, September 26, 2016 (with the exception noted above for Festival Partners)**. Please mail to:

Mar Vista Fall Festival  
3343 Inglewood Blvd.  
Los Angeles, CA 90066

For further information, please email [MarVistaFestival@marvista.org](mailto:MarVistaFestival@marvista.org), visit the MVCC website at [www.marvista.org](http://www.marvista.org), or phone the MV Festival committee at (310) 301-1551.

## 2016 MAR VISTA FALL FESTIVAL and SILENT AUCTION

### SPONSOR AGREEMENT

Business Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Telephone Number(s): \_\_\_\_\_

Contact Email Address(es): \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

I agree to sponsor the 2016 Mar Vista Fall Festival and Silent Auction on Saturday, October 22, 2016 in the following amount:

\_\_\_ **Festival Partner:** \$1000 and up; application and donation must be received by September 26, 2016 (or August 15, 2016 in order to be included on the Festival posters and flyers).

\_\_\_ **Platinum Sponsor:** \$750 to \$999, application and donation must be received by September 26, 2016.

\_\_\_ **Gold Sponsor:** \$500 to \$749, application and donation must be received by September 26, 2016.

\_\_\_ **Silver Sponsor:** \$250 to \$499, application and donation must be received by September 26, 2016.

\_\_\_ **Bronze Sponsor:** \$100 to \$249, application and donation must be received by September 26, 2016.

**Festival Partners, and Platinum and Gold Sponsors are also entitled to a 10' x 10' tent with a table and two chairs to promote their business at the Festival.**

\_\_\_ Yes, I would like to have a 10' x 10' tent at the 2014 Mar Vista Community Fall Festival.

Signature: \_\_\_\_\_

**Please make check or money order payable to: Mar Vista Landkeepers' Preservation (FEIN 45-0516194).**

**Deadline for logos and graphics to be included in the Festival brochure, the MVCC website, or the Festival T-Shirt is: Monday, September 26, 2016 (received). *Camera-ready artwork only, please!***

**Please mail agreement and payment to:**  
Mar Vista Community Fall Festival  
3343 Inglewood Blvd.  
Los Angeles, CA 90066